

2024 SPONSORSHIP OPPORTUNITIES

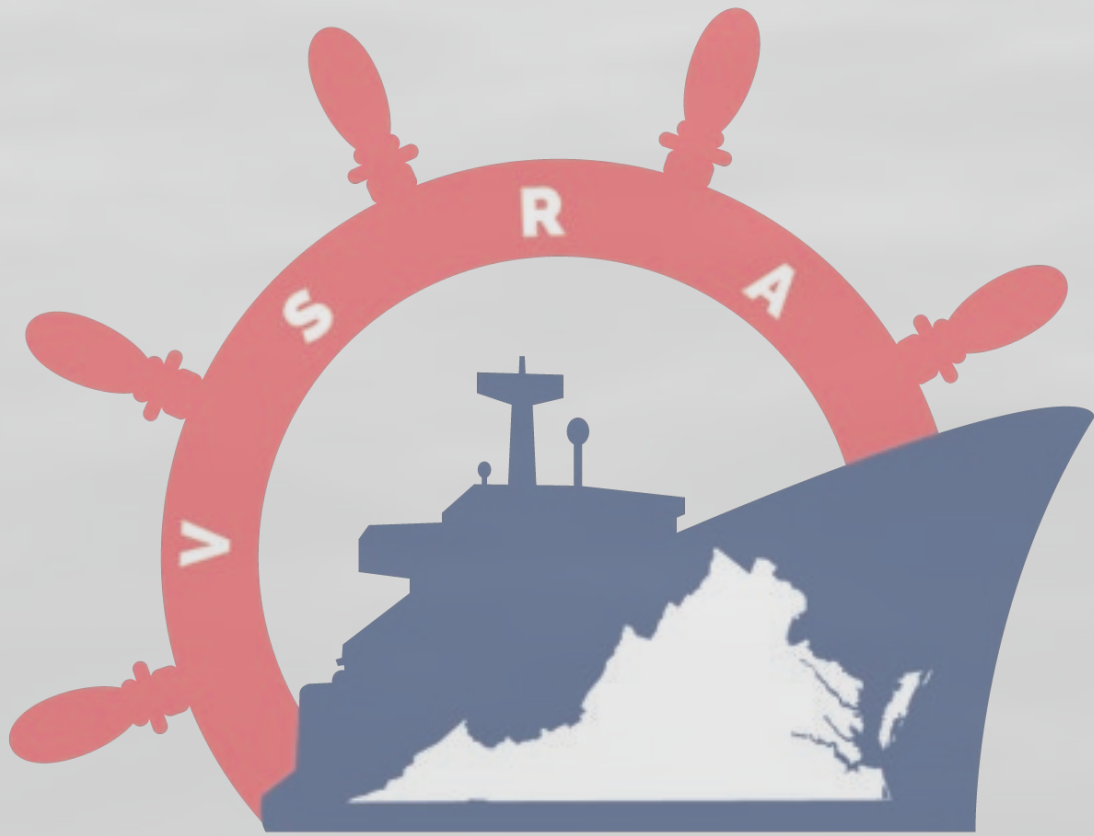


**VIRGINIA SHIP REPAIR
ASSOCIATION**
**VIRGINIA SHIP REPAIR
FOUNDATION**



WWW.VIRGINIASHIPREPAIR.ORG

101 West Main St, Ste 5500 • Norfolk, Virginia 23510 • 757-233-7034



VIRGINIA SHIP REPAIR
ASSOCIATION

A WORD FROM THE VSRA PRESIDENT

Valued VSRA Members,

Thank you for your support of the Virginia Ship Repair Association and Virginia Ship Repair Foundation, and for considering sponsorship of our programs. We always strive to provide the highest possible quality in everything we do. Our ultimate goal is always to support you – our Members – and the proud, passionate, patriotic men and women of the Ship Repair industry. None of that would be possible without the generous support of our sponsors.

Sponsorship of Foundation programs, such as our world-class Golf Tournament, provides critical resources to reach students, educators, and community members across Hampton Roads and the Commonwealth. Through the years, Foundation volunteers have reached tens of thousands of individuals - a feat made possible by VSRA Members who volunteer their time and support to our programs through sponsorship.

We hope you'll consider one (or more) of the sponsorship options listed here. Whether it is a professional development seminar, our renowned Safety & Health expo, or a Saturday night out at the races, we guarantee that your sponsorship and participation will be met with the high quality you expect from your Virginia Ship Repair Association.

On behalf of the entire Association staff, thank you for your continued dedication and support.

With my utmost respects,



Bill Crow,
President, Virginia Ship Repair Association &
Executive Director, Virginia Ship Repair Foundation

THANK YOU 2023 EVENT SPONSORS!

3M
5 Star Sales
Accurate Marine Environmental
Advanced Integrated Technologies (AIT), LLC
Aerotek, Inc.
ASE-Advanced Safety Equipment Co.
Avoler Group, LLC
BAE Systems Norfolk Ship Repair
Bankers Insurance LLC
Barnhart Crane & Rigging
Bay Metals & Fabrication, LLC (BMF)
BDO USA, LLP
Blast-One International
C.E. Thurston & Sons, Inc.
Chicago Pneumatic
Collins Machine Works
Colonna's Shipyard, Inc.
Concentra
Consolidated Marine Systems LLC
Crofton Diving Corporation
Crofton Industries
CTG - Crestwood Technology Group
Dominion Physical Therapy & Associates
East Coast Repair & Fabrication, Inc.
Electric Motor & Contracting
Fairlead Integrated, LLC
Firelce Solutions VA
FORVIS LLP
Fulton Bank
G2 Ops
General Dynamics NASSCO-Norfolk
Global Workforce Solutions
GLOTECH Inc.
Grainger
HeroWear
HII Fleet Support Group, LLC
HYTORC Virginia
HyVal Industries, Inc.
IMIA, LLC
Industrial TurnAround Corporation
Industry Preservation LLC
Integrity Staffing Services
ITL Solutions
JH Norton Company Inc.
Johnson Controls Building Automation Systems
Jo-Kell, Inc.

JRF Ship Repairs, LLC
Kimberly Clark
L3Harris
Lyon Shipyard, Inc.
Marcom Services, LLC
Marine Equipment Supply, LLC
Marine Specialty Painting
Metropolitan Solutions
MHI Ship Repair and Services
Mobile Safety Training Solutions
MSA The Safety Company
Nelson
Network Industry LTD
Newport News Shipbuilding
Norfolk Coating Services, LLC
NowCare Occupational Health & Safety
OBBCO Safety & Supply, Inc.
Old Dominion University
PNC Bank
Prillaman Crane and Rigging Inc.
Principle Strategies
Prism Maritime, LLC
Q.E.D. Systems, Inc.
Rain for Rent
Rapid Prep
Shipyard Staffing LLC
Signal
South Bay Sand Blasting and Tank Cleaning, Inc.
Stanley Black & Decker
Structural Mechanical Systems, LLC
Surface Technologies Corporation
Surge Force LLC
Tecnico Corporation
The American Equity Underwriters, Inc.
The GBS Group
Thermcor Inc.
Tidewater Staffing
Tidewater Staffing, Inc.
Titan Talent Development, LLC.
Wall, Einhorn & Chernitzer, PC
Waveforce Electrical, LLC
Willcox Savage
Wilson Pipe & Fabrication LLC
Woods Rogers Vandeventer Black PLC
WorkersFirst

VIRGINIA SHIP REPAIR ASSOCIATION



On behalf of our dedicated membership, the Virginia Ship Repair Association and Virginia Ship Repair Foundation thank you for your continued support of our valuable programs and initiatives. Each day, we strive to ensure the talented men and women of the ship repair industry enjoy a safe and secure environment in which they can continue to maintain our strong commercial fleet and keep our US Navy operating at maximum readiness.

VSRA's mission is to focus and coordinate member resources on the issues, challenges, and opportunities facing the ship repair industry. VSRF's mission is to promote, support, and provide training, workforce development, and resources to, and on behalf of, the ship repair industry. Your support and involvement are instrumental in carrying out these missions in 2024 and beyond, and for that we thank you.



VIRGINIA SHIP REPAIR FOUNDATION

WHY SPONSOR?

The Virginia Ship Repair Association, in partnership with the Virginia Ship Repair Foundation, conducts outreach, awareness, and advocacy activities that strengthen the ship repair industry and improve the business environment for our member companies and beyond. Many of our industry-focused projects provide your company with the opportunity to feature your leadership role in the industry and expand your organization's visibility. This package was developed to give member companies a preview of the sponsorship opportunities available in 2024.

VIRGINIA SHIP REPAIR
ASSOCIATION



The Virginia Ship Repair Association offers many valuable sponsorship opportunities, primarily through its world-class professional seminars. These seminars provide an opportunity for employees to earn professional training credit hours and network with industry peers. Content is developed by subject matter experts and industry leaders, providing an invaluable link between the material presented and the most current needs of the ship repair workforce.



VIRGINIA SHIP REPAIR
FOUNDATION

The Virginia Ship Repair Foundation, a 501(c)(3) non-profit, offers many valuable sponsorship opportunities. The focus of the foundation is to assist VSRA member companies in their efforts to produce the highest quality ship repair workforce in the world. This is achieved through the creation and review of training courses, workforce development programs, and partnerships with educational institutions, workforce boards, and other community groups.

STRENGTH BEHIND THE FLEET

2024 SPONSORSHIP OVERVIEW

VIRGINIA SHIP REPAIR ASSOCIATION STRENGTH BEHIND THE FLEET

HUMAN RESOURCES SEMINAR			GOLD \$750	SILVER \$500	
SUMMER MEMBER SOCIAL EVENT	EVENT BAR \$2,500		GOLD \$1,250	SILVER \$750	BRONZE \$500
SAFETY AND HEALTH SEMINAR	PLATINUM+ \$2,250	PLATINUM \$1,500	GOLD \$750	SILVER \$550	BRONZE \$250
SAFETY SUGGESTION AWARDS	PRESENTING \$2,500				
CONTRACTS SEMINAR SERIES			GOLD \$750	SILVER \$500	

VIRGINIA SHIP REPAIR FOUNDATION DEVELOPING TOMORROW'S WORKFORCE

ADMIRALS NIGHT		PLATINUM \$1,500	GOLD \$1,000	SILVER \$500
DIGITAL INNOVATION COMPETITION		PLATINUM \$1,500	GOLD \$1,000	SILVER \$500
SHIP REPAIR RACE NIGHT		PLATINUM \$1,750	GOLD \$1,000	SILVER \$500
VSRF GOLF TOURNAMENT			GOLD \$4,000	+ MANY MORE
TRADESPERSON OF THE YEAR AWARDS	PRESENTING \$5,000			

TO BECOME A SPONSOR:

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2024 HUMAN RESOURCES

PROFESSIONAL DEVELOPMENT SEMINAR

Each spring, the Virginia Ship Repair Association Human Resources Committee presents the annual Human Resources Professional Development Seminar. This seminar covers a variety of topics essential to the HR professional, and is typically approved for three general credit hours through the HR Certification Institute and SHRM.

QUICK GLANCE

- FORMAT:** HALF-DAY SESSION WITH FOUR FEATURED SPEAKERS
- ATTENDANCE:** 100 +
- AUDIENCE:** HUMAN RESOURCE PROFESSIONALS
- MARKETING:** TARGETED INVITATIONS, ANNOUNCEMENTS, WEBSITE PROMOTION

\$750
GOLD LEVEL SPONSOR

- PROMINENTLY PLACED VENDOR TABLE IN EVENT EXPO
- LOGO PLACEMENT ON EVENT MARKETING ITEMS
- LOGO ON AGENDA AND PROJECTION SCREEN
- TWO COMPLIMENTARY SEMINAR ATTENDEES

\$500
SILVER LEVEL SPONSOR

- VENDOR TABLE IN EVENT EXPO
- LOGO PLACEMENT ON EVENT MARKETING ITEMS
- LOGO ON SCREEN DURING SEMINAR
- ONE COMPLIMENTARY SEMINAR ATTENDEE

STRENGTH BEHIND THE FLEET

MEMBER SUMMER SOCIAL EVENT

The VSRA Member Summer Social will return in 2024! This evening networking social is open for free admission to all VSRA Members and features an evening of entertainment, food, drinks, and camaraderie among the ship repair industry.

QUICK GLANCE

FORMAT: EVENING NETWORKING SOCIAL

ATTENDANCE: 200 +

AUDIENCE: COMPANY EXECUTIVES, DIRECTORS, MANAGEMENT

MARKETING: TARGETED INVITATIONS, ANNOUNCEMENTS, WEBSITE PROMOTION

\$2,500

EVENT BAR SPONSOR

- SIGNAGE WITH COMPANY LOGO AT EACH BAR
- COMPANY LOGO ON EVENT MARKETING ITEM
- PRIMARY LOGO PLACEMENT ON EVENT SIGNS AND FLYERS
- SPECIAL THANK YOU DURING EVENT REMARKS

\$1,250

GOLD LEVEL SPONSOR

- PRIMARY LOGO PLACEMENT ON EVENT SIGNS AND FLYERS
- LOGO ON EVENT WEBSITE
- LOGO DISPLAYED AT BUFFET OR TABLE CENTERPIECES
- SPECIAL THANK YOU DURING EVENT REMARKS

\$750

SILVER LEVEL SPONSOR

- COMPANY LOGO ON EVENT SIGNAGE AND FLYER
- LOGO ON EVENT WEBSITE

\$500

BRONZE LEVEL SPONSOR

- COMPANY NAME ON EVENT SIGNAGE AND FLYER
- LOGO ON EVENT WEBSITE

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28TH ANNUAL SAFETY & HEALTH SEMINAR

The annual Safety & Health Seminar is VSRA's largest professional seminar, featuring a dynamic day of presentations by industry safety experts. ABIH has previously awarded CM credit which can be claimed for this event.

QUICK GLANCE

FORMAT: ALL-DAY EVENT WITH A VARIETY OF INFO SESSIONS

ATTENDANCE: 250 +

AUDIENCE: SAFETY PROFESSIONALS, SUPERVISORS, TRADESPEOPLE

MARKETING: TARGETED INVITATIONS, ANNOUNCEMENTS, WEBSITE PROMOTION

\$2,250

PLATINUM+ LEVEL
SPONSOR

- PRIMARY LOGO PLACEMENT ON EVENT MARKETING ITEMS
- PROMINENT BANNER PLACEMENT IN MAIN ROOM
- PROMINENT DOUBLE SIZED VENDOR TABLE IN THE ARENA
- OPPORTUNITY TO PROVIDE SPONSOR REMARKS
- THREE COMPLIMENTARY ATTENDEES

\$1,500

PLATINUM LEVEL
SPONSOR

- PRIMARY LOGO PLACEMENT ON EVENT MARKETING ITEMS
- PROMINENT BANNER PLACEMENT IN MAIN ROOM
- PROMINENT VENDOR TABLE IN THE ARENA
- OPPORTUNITY TO PROVIDE SPONSOR REMARKS
- THREE COMPLIMENTARY ATTENDEES

\$750

GOLD LEVEL
SPONSOR

- LOGO ON EVENT MARKETING ITEMS
- BANNER PLACEMENT IN MAIN ROOM
- VENDOR TABLE IN THE ARENA
- ONE COMPLIMENTARY ATTENDEE

\$550

SILVER LEVEL
SPONSOR

- COMPANY NAME ON AGENDA & EVENT SCREENS
- VENDOR TABLE IN THE ARENA
- DISTRIBUTION OF YOUR PROMOTIONAL ITEMS

\$250

BRONZE LEVEL
SPONSOR

- COMPANY NAME ON AGENDA
- DISTRIBUTION OF YOUR PROMOTIONAL ITEMS

STRENGTH BEHIND THE FLEET

SAFETY SUGGESTION AWARD PROGRAM

The Virginia Ship Repair Association Safety Committee proudly presents the Annual Safety Suggestion Awards. The Safety Suggestion Award Program seeks to award employees of VSRA member companies who recommend improvements that create a safer workplace!

The Safety Suggestion Award is a cash award. Nominations occur on a quarterly basis and a yearly award winner is selected from quarterly award winners. The Safety Suggestion Award Program also rewards the nominators who take part in those improvements for implementation across the port.

WHY SAFETY?

Safety is paramount to our industry's workforce, and VSRA wants to reward innovative ideas for safety enhancement. These ideas become useful safety suggestions that VSRA member companies can implement to improve their work environments and help ensure that all employees go home safely to their families at the end of every shift.

PREMIER SPONSOR: **\$2,500**

The Premier Sponsor of the VSRA Safety Suggestion Award Program receives recognition at each presentation of the Quarterly Safety Suggestion Awards and the Annual Award winner presentation. A representative from the Premier Sponsor's company is given the opportunity to provide remarks at each of these events. The Premier Sponsor's logo appears on all program marketing, including flyers that are distributed to VSRA Member Companies and on the VSRA website event page.

Your contribution makes this important recognition possible - THANK YOU!

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2024 CONTRACTS SEMINAR SERIES

Each fall, the Virginia Ship Repair Association Contracts Committee proudly presents the annual Contracts Seminar Series. This series of informational seminars focuses on key issues related to contracting with the federal government as well as topics in business development, and features the renowned annual Ethics & Standards of Conduct Seminar.

QUICK GLANCE

FORMAT: FOUR 1.5 HOUR SESSIONS & NETWORKING RECEPTIONS

ATTENDANCE: 30 - 75 EACH SEMINAR

AUDIENCE: CONTRACTS & BUSINESS PROFESSIONALS

MARKETING: TARGETED INVITATIONS, ANNOUNCEMENTS, WEBSITE PROMOTION

\$750
GOLD LEVEL
SPONSOR

- LOGO PLACEMENT ON EVENT MARKETING ITEMS
- LOGO ON SCREEN DURING EACH SEMINAR
- TWO COMPLIMENTARY ATTENDEES AT EACH SEMINAR
- OPPORTUNITY TO PROVIDE SPONSOR REMARKS

\$500
SILVER LEVEL
SPONSOR

- LOGO PLACEMENT ON EVENT MARKETING ITEMS
- LOGO ON SCREEN DURING EACH SEMINAR
- ONE COMPLIMENTARY ATTENDEE AT EACH SEMINAR

STRENGTH BEHIND THE FLEET

ADMIRALS NIGHT



Attention all hockey fans! Get ready! VSRF is arranging an exclusive sponsorship evening at the Scope Arena with the Norfolk Admirals this March! The Admirals boast a following in the Hampton Roads region. This night is an excellent chance to promote your business offerings to local families and sports fans. By providing tickets for your staff, your company can partake in an exhilarating sports event through sponsorship.

\$1,500

PLATINUM LEVEL
SPONSOR

- 20 TICKETS
- COMPANY TABLE INSIDE THE CONCOURSE
- COMPANY PA ANNOUNCEMENT
- PROMINENT INCLUSION ON VSRA IN-ARENA SUPPORT SPONSOR ADVERTISING (VIDEOBOARD)

\$1,000

GOLD LEVEL
SPONSOR

- 15 TICKETS
- COMPANY PA ANNOUNCEMENT
- INCLUSION ON VSRA IN-ARENA SUPPORT SPONSOR ADVERTISING (VIDEOBOARD)

\$500

SILVER LEVEL
SPONSOR

- 10 TICKETS
- INCLUSION ON VSRA IN-ARENA SUPPORT SPONSOR ADVERTISING (VIDEOBOARD)

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18TH ANNUAL DIGITAL INNOVATION COMPETITION

The Digital Innovation Competition is designed to introduce available careers to the emerging ship repair workforce through STEM education. Competing middle-school students in the local area use CAD software to build a ship component while learning about associated trade careers. Sponsorship of this event helps offset the cost associated with holding the event, such as participant t-shirts, lunches, and awards!



\$1,500

PLATINUM LEVEL
SPONSOR

- PRIMARY LOGO PLACEMENT ON EVENT MARKETING ITEMS
- LOGO ON ALL LUNCH TABLES AND PARTICIPANT T-SHIRTS
- OPPORTUNITY TO SERVE AS JUDGE AND PROVIDE REMARKS
- PARTICIPATION IN WINNER PRIZE PRESENTATIONS

\$1,000

GOLD LEVEL
SPONSOR

- LOGO PLACEMENT ON EVENT MARKETING ITEMS
- LOGO PLACEMENT ON PARTICIPANT T-SHIRTS
- OPPORTUNITY TO SERVE ON JUDGING PANEL

\$500

SILVER LEVEL
SPONSOR

- LOGO PLACEMENT ON EVENT MARKETING ITEMS
- ACKNOWLEDGEMENT ON PARTICIPANT T-SHIRTS

STRENGTH BEHIND THE FLEET

SHIP REPAIR RACE NIGHT

Drivers, start your engines! Langley Speedway hosts Ship Repair Race Night, which regularly attracts 600+ industry representatives and 3,000+ local race fans. This event is a great place to advertise job openings, products, and services. Ticket packages allow you to treat your employees to a night of fun and camaraderie at this action-packed Saturday night at the races!



\$1,750

PLATINUM LEVEL
SPONSOR

- LOGO ON EVENT PROGRAM AND VSRA WEBSITE
- MENTIONS DURING LIVE RADIO AND TRACK COVERAGE
- BOOTH SPACE AT THE RACE
- PRESENT UNDERCARD RACE TROPHIES
- VIP PARTY DECK PASSES FOR 15, PLUS 150 EVENT TICKETS

\$1,000

GOLD LEVEL
SPONSOR

- MENTIONS DURING LIVE RADIO AND TRACK COVERAGE
- BOOTH SPACE AT THE TRACK
- PRESENT UNDERCARD RACE TROPHY
- 10 VIP PARTY DECK PASSES AND 100 EVENT TICKETS

\$500

SILVER LEVEL
SPONSOR

- MENTIONS DURING LIVE RADIO AND TRACK COVERAGE
- 5 VIP PARTY DECK PASSES AND 50 EVENT TICKETS

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38TH ANNUAL GOLF TOURNAMENT

The 38th Annual VSRF Golf Tournament will take place in October 2024 at Cypress Point Country Club. This all-day event is highly attended by industry leadership and serves as a great way to promote your company's goods and services.

VSRF is a 501(c)(3) non-profit - all sponsorships are tax-deductible and go toward valuable initiatives that enhance and expand the future ship repair industry workforce. In 2023, golfer spots sold out in 3 minutes! To secure a team of four, consider a Gold Sponsorship.

STRENGTH BEHIND THE FLEET

38TH ANNUAL GOLF TOURNAMENT

**GOLD
SPONSORSHIP
\$4,000**

- ONE FOURSOME GOLFER TEAM
- LOGO ON EVENT WEBSITE
- PROMOTIONAL ITEMS IN PARTICIPANT BAGS
- PRIMARY LOGO DISPLAY ON EVENT MARKETING ITEMS
- 2 MULLIGANS & 10 PRIZE ENTRIES PER PLAYER

**BEVERAGE
CART
\$1,300**

- BANNER W/ COMPANY NAME ON BEVERAGE CART
- OPPORTUNITY TO DRIVE BEVERAGE CART

**EVENING
SOCIAL
\$1,250**

- LOGO ON SIGNS AT ALL SOCIAL EVENT TABLES
- ADMISSION FOR 2 (NON-GOLFING REPS)

**HOSPITALITY
HOLE
SPONSOR
\$1,100**

- HOSPITALITY TENT AT HOLE

**FIRST AID
TENT
\$1,100**

- COMPANY LOGO AT FIRST AID TENT

**LUNCH
SPONSOR
\$1,000**

- LOGO ON TABLE AND LUNCH BOXES
- ADMISSION FOR 1 (NON-GOLFING REP)

**CART
SPONSOR
\$750**

- COMPANY LOGO IN GOLF CARTS

**STARTER
BAR
\$600**

- COMPANY LOGO AT BAR
- ADMISSION FOR 1 (NON-GOLFING REP)

**HOLE
SPONSOR
\$500**

- COMPANY NAME SIGN AT SPONSORED HOLE

**LONGEST
DRIVE
\$500**

- COMPANY NAME SIGN AT SPONSORED HOLE

**CLOSEST
TO PIN
\$500**

- COMPANY NAME SIGN AT SPONSORED HOLE

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18TH ANNUAL TRADESPERSON OF THE YEAR AWARDS

Established in 2006, the Virginia Ship Repair Foundation's Tradesperson of the Year Awards recognize excellence in the ship repair industry workforce. From numerous nominees, two winners are selected: a Senior Tradesperson with more than five years of industry experience and a Junior Tradesperson with fewer than five years experience in their chosen trade field. These nominees and winners are truly the best of the best, and showcase the exemplary talent and work ethic that make Virginia's ship repairers the best in the world. Sponsorship of this program allows continued acknowledgement of excellence in our workforce!

PRESENTING SPONSORSHIP: \$5,000

The Tradesperson of the Year Awards Presenting Sponsor allows us to continue recognizing excellence in the ship repair industry workforce. The Presenting Sponsor receives recognition on the event webpage, a seat on the judging panel, an opportunity to help present the Tradesperson of the Year Awards, and their logo on award certificates and other materials.



STRENGTH BEHIND THE FLEET



VIRGINIA SHIP REPAIR
FOUNDATION



Should you have any questions,
please contact us at:
Phone: (757) 233-7034
E-mail: info@VirginiaShipRepair.org

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