

# 2021 SPONSORSHIP OPPORTUNITIES



---

## STRENGTH BEHIND THE FLEET

---

[WWW.VIRGINIASHIPREPAIR.ORG](http://WWW.VIRGINIASHIPREPAIR.ORG)

101 West Main St, Ste 5500 ● Norfolk, Virginia 23510 ● 757-233-7034





# WHY SPONSOR?

The Virginia Ship Repair Association, in partnership with the Virginia Ship Repair Foundation, conducts outreach, awareness, and advocacy activities that strengthen the ship repair industry and improve the business environment for our member companies and beyond. Many of our industry-focused projects will provide your company with opportunities to feature your leadership role in the industry, and expand your company's footprint through creative sponsorship opportunities. This package was developed to give member companies a preview of sponsorship opportunities for the coming year.

## VIRGINIA SHIP REPAIR ASSOCIATION

The Virginia Ship Repair Association offers many valuable sponsorship opportunities, primarily through its world-class professional seminars. These seminars provide an opportunity for employees to earn professional training credit hours, as well as network with industry peers. Content is developed by subject matter experts and industry leaders, providing an invaluable link between the material presented and the most current needs of the ship repair workforce.



**VIRGINIA SHIP REPAIR  
ASSOCIATION**

## VIRGINIA SHIP REPAIR FOUNDATION

The Virginia Ship Repair Foundation, a 501(c)(3) non-profit, offers many valuable sponsorship opportunities. The focus of the foundation is to assist VSRA member companies in their efforts to produce the highest quality ship repair workforce in the world. This is achieved through the creation and review of training courses, workforce development programs, and partnerships with educational institutions, workforce boards, maritime organizations, and other community groups.



**VIRGINIA SHIP REPAIR  
FOUNDATION**

To take advantage of the enclosed sponsorship opportunities

[www.virginiashiprepair.org/SponsorshipPackages](http://www.virginiashiprepair.org/SponsorshipPackages) ● [info@VirginiaShipRepair.org](mailto:info@VirginiaShipRepair.org)



# 2021 SPONSORSHIP OVERVIEW

## VIRGINIA SHIP REPAIR ASSOCIATION STRENGTH BEHIND THE FLEET

CONTRACTS SEMINAR SERIES	GOLD \$750	SILVER \$500		
HUMAN RESOURCES SEMINAR	GOLD \$750	SILVER \$500		
SAFETY & HEALTH SEMINAR	PLATINUM \$1,500	GOLD \$750	SILVER \$500	BRONZE \$250
SAFETY SUGGESTION AWARDS	PREMIER \$2,500			

## VIRGINIA SHIP REPAIR FOUNDATION DEVELOPING TOMORROW'S WORKFORCE

35TH ANNUAL GOLF TOURNAMENT	PLATINUM \$5,000	GOLD \$2,750		Final Sponsorship Opportunities TBD. Additional levels detailed inside!
15TH ANNUAL LEGO COMPETITION	PLATINUM \$1,500	GOLD \$1,000	SILVER \$500	
TRADESPERSON OF THE YEAR AWARD	PRESENTING \$5,000			
RACE NIGHT AT LANGLEY SPEEDWAY	PLATINUM \$1,750	GOLD \$1,000	SILVER \$500	

To take advantage of the enclosed sponsorship opportunities

[www.virginiashiprepair.org/SponsorshipPackages](http://www.virginiashiprepair.org/SponsorshipPackages) ● [info@VirginiaShipRepair.org](mailto:info@VirginiaShipRepair.org)



# 2021 CONTRACTS SEMINAR SERIES

The Virginia Ship Repair Association Contracts Committee proudly presents the annual Contracts Seminar Series, coming in the fall. This seminar series focuses on key issues related to contracting with the Federal Government, as well as topics in Business Development, and the renowned annual Ethics & Standards of Conduct Seminar.

## QUICK GLANCE

**FORMAT: FOUR 1.5 HOUR SESSIONS**

**ATTENDANCE: 30 - 75 EACH SEMINAR**

**AUDIENCE: CONTRACTS & BUSINESS PROFESSIONALS**

**MARKETING: TARGETED INVITATIONS, COMMITTEE MEETINGS,  
& WEBSITE PROMOTIONS**

**\$750**

**GOLD LEVEL  
SPONSOR**

- LOGO PLACEMENT ON ALL EVENT MARKETING (FLYERS, WEBSITE, ANNOUNCEMENT, EVENT BOARDS)
- LOGO PLACEMENT ON PROJECTION SCREEN DURING EACH SEMINAR
- TWO COMPLIMENTARY ATTENDEES FOR EACH SEMINAR
- SPEAKING OPPORTUNITY

- LOGO PLACEMENT ON ALL EVENT MARKETING (FLYERS, WEBSITE, ANNOUNCEMENT, EVENT BOARDS)
- LOGO PLACEMENT ON PROJECTION SCREEN DURING EACH SEMINAR
- ONE COMPLIMENTARY ATTENDEE FOR EACH SEMINAR

**\$500**

**SILVER LEVEL  
SPONSOR**

To take advantage of the enclosed sponsorship opportunities

[www.virginiashiprepair.org/SponsorshipPackages](http://www.virginiashiprepair.org/SponsorshipPackages) ● [info@VirginiaShipRepair.org](mailto:info@VirginiaShipRepair.org)



# 2021 HUMAN RESOURCES

## VIRTUAL PROFESSIONAL DEVELOPMENT SEMINAR

The Virginia Ship Repair Association Human Resources Committee presents the annual Human Resources Professional Development Seminar, coming in the spring. This seminar covers a variety of topics essential to the HR professional, and is typically approved for three general credit hours through HR Certification Institute and SHRM.

### QUICK GLANCE

FORMAT:	FOUR 30 MIN PRESENTATIONS WITH BREAKS IN BETWEEN THE SECOND AND THIRD TOPIC PRESENTED
ATTENDANCE:	200 +
AUDIENCE:	HUMAN RESOURCE PROFESSIONALS
MARKETING:	TARGETED INVITATIONS, COMMITTEE MEETINGS, & WEBSITE PROMOTIONS

# \$750

**GOLD LEVEL  
SPONSOR**

- PRIMARY LOGO PLACEMENT ON ALL EVENT MARKETING (FLYERS, WEBSITE, ANNOUNCEMENT, EVENT BOARDS)
- PRIMARY LOGO PLACEMENT ON SCREEN DURING EACH SEMINAR
- FIVE COMPLIMENTARY ATTENDEES FOR EACH SEMINAR

- LOGO PLACEMENT ON ALL EVENT MARKETING (FLYERS, WEBSITE, ANNOUNCEMENT, EVENT BOARDS)
- LOGO PLACEMENT ON SCREEN DURING EACH SEMINAR
- TWO COMPLIMENTARY ATTENDEES FOR EACH SEMINAR

# \$500

**SILVER LEVEL  
SPONSOR**

To take advantage of the enclosed sponsorship opportunities

[www.virginiashiprepair.org/SponsorshipPackages](http://www.virginiashiprepair.org/SponsorshipPackages) ● [info@VirginiaShipRepair.org](mailto:info@VirginiaShipRepair.org)





# 25TH SAFETY & HEALTH SEMINAR

**Presented by the Virginia Ship Repair Association Safety & Environmental Committee, the Safety & Health Seminar is VSRA's largest professional seminar, and has been cited by several shipyard safety experts as the best of its kind in the country. The seminar features a dynamic day of presentations by industry safety experts, and ABIH has previously awarded CM credit which can be claimed for this event.**

To take advantage of the enclosed sponsorship opportunities

[www.virginiashiprepair.org/SponsorshipPackages](http://www.virginiashiprepair.org/SponsorshipPackages) ● [info@VirginiaShipRepair.org](mailto:info@VirginiaShipRepair.org)



# 25TH SAFETY & HEALTH SEMINAR

## QUICK GLANCE

**FORMAT:** ALL-DAY SESSION

**ATTENDANCE:** 250 +

**AUDIENCE:** SAFETY PROFESSIONALS, INCLUDING SUPERVISORS, TRAINERS, & TRADESPERSON

**MARKETING:** TARGETED INVITATIONS, COMMITTEE MEETINGS, & WEBSITE PROMOTIONS

**\$1,500**

**PLATINUM LEVEL  
SPONSOR**

- PRIMARY LOGO PLACEMENT ON ALL MARKETING (INVITATIONS, 30-DAY WEB AD, AGENDA, EVENT SCREEN, PRESENTATION MATERIALS)
- LISTED IN PRESS RELEASES AND WEBSITE NOTICE
- BANNER PLACEMENT IN MAIN ROOM
- PROMINENT VENDOR TABLE IN THE ARENA
- PROVIDE REMARKS DURING AFTERNOON SESSION
- THREE COMPLIMENTARY ATTENDEES

- LOGO PLACEMENT ON EVENT MARKETING (15-DAY WEB AD, AGENDA, EVENT SCREEN)
- BANNER PLACEMENT IN MAIN ROOM
- VENDOR TABLE IN THE ARENA
- ONE COMPLIMENTARY ATTENDEE

**\$750**

**GOLD LEVEL  
SPONSOR**

**\$500**

**SILVER LEVEL  
SPONSOR**

- COMPANY NAME ON AGENDA & EVENT SCREEN
- VENDOR TABLE IN THE ARENA
- DISTRIBUTION OF YOUR PROMOTIONAL ITEMS

- COMPANY NAME ON AGENDA

- DISTRIBUTION OF YOUR PROMOTIONAL ITEMS

**\$250**

**BRONZE LEVEL  
SPONSOR**

To take advantage of the enclosed sponsorship opportunities

[www.virginiashiprepair.org/SponsorshipPackages](http://www.virginiashiprepair.org/SponsorshipPackages) ● [info@VirginiaShipRepair.org](mailto:info@VirginiaShipRepair.org)



# SAFETY SUGGESTION AWARD PROGRAM

---

The Virginia Ship Repair Association Safety Committee proudly presents the Annual Safety Suggestion Awards. The Safety Suggestion Award Program seeks to award employees of VSRA member companies who recommend improvements that create a safer workplace!

The Safety Suggestion Award is a quarterly cash award. Nominations occur on a quarterly basis and a yearly award winner is selected from quarterly award winners. The Safety Suggestion Award Program also rewards the nominators who take part in those improvements for implementation across the port.

## WHY SAFETY?

---

Safety is paramount to our industry's workforce, and VSRA wants to reward innovative ideas for safety enhancement. These safety ideas become useful safety suggestions that other VSRA member companies can use to improve safety in their work environment to help ensure employees go home safely to their families at the end of their workshift.

## PREMIER SPONSOR: \$2,500

---

The Premier Sponsor of the VSRA Safety Suggestion Award Program receives recognition at each presentation of the Quarterly Safety Suggestion Award winners and the Annual Award winner presentation. A representative from the Premier Sponsor's company is given the opportunity to provide remarks at each of these events. The Premier Sponsor's logo appears on all program marketing, including flyers that are distributed to VSRA Member Companies and on the VSRA website event page.

**Your contribution makes this important recognition possible - thank you!**

To take advantage of the enclosed sponsorship opportunities

[www.virginiashiprepair.org/SponsorshipPackages](http://www.virginiashiprepair.org/SponsorshipPackages) ● [info@VirginiaShipRepair.org](mailto:info@VirginiaShipRepair.org)



# 15TH ANNUAL TRADESPERSON OF THE YEAR AWARDS



Established in 2006, the Virginia Ship Repair Foundation's Tradesperson of the Year Awards recognize excellence in the ship repair industry workforce. From numerous nominees, two winners are selected: a Senior Tradesperson with more than five years of industry experience and a Junior Tradesperson with fewer than five years experience in their chosen trade field. These nominees and winners are truly the best of the best, and showcase the exemplary talent and work ethic that make Virginia's ship repairers the best in the world. Sponsorship of this program allows continued acknowledgement of excellence in our workforce!

**PRESENTING SPONSORSHIP:**  **PNC BANK**

Thank you PNC Bank, our Annual Tradesperson of the Year Awards' Presenting Sponsor. Your generous contribution will allow us to continue recognizing excellence in the ship repair industry workforce.



To take advantage of the enclosed sponsorship opportunities

[www.virginiashiprepair.org/SponsorshipPackages](http://www.virginiashiprepair.org/SponsorshipPackages) ● [info@VirginiaShipRepair.org](mailto:info@VirginiaShipRepair.org)





---

# **35TH ANNUAL GOLF TOURNAMENT**

---

**The 35TH Annual VSRF Golf Tournament will take place in October 2021. This all day event is highly attended by industry leadership and serves as a great way to promote your company's goods/services.**

**VSRF is a 501(c)(3) non-profit, all sponsorships are tax-deductible and go toward valuable initiatives that enhance and expand the future ship repair industry workforce. For the past few years, this event has sold out very early in the year! To secure your team of four, consider a Platinum or Gold Sponsorship.**

**To take advantage of the enclosed sponsorship opportunities**

**[www.virginiashiprepair.org/SponsorshipPackages](http://www.virginiashiprepair.org/SponsorshipPackages) ● [info@VirginiaShipRepair.org](mailto:info@VirginiaShipRepair.org)**





# 35TH ANNUAL GOLF TOURNAMENT

**\$5,000**

PLATINUM LEVEL  
SPONSOR

- PRIMARY LOGO PLACEMENT ON ALL MARKETING MATERIAL
- 60-DAY WEB BANNER ON VSRA HOMEPAGE
- PROMOTIONAL ITEMS IN PARTICIPANT BAGS
- TWO TEAMS (FOURSOME)
- MULLIGANS DURING TOURNAMENT

- LOGO PLACEMENT ON ALL MARKETING MATERIAL
- 30-DAY WEB BANNER ON VSRA HOMEPAGE
- PROMOTIONAL ITEMS IN PARTICIPANT BAGS
- ONE TEAM (FOURSOME)
- MULLIGANS DURING TOURNAMENT

**\$2,750**

GOLD LEVEL  
SPONSOR

Tournament location TBD. Sponsorship levels subject to change based on requirements / availability at selected Tournament course. Changes will be announced in advance of registration.

**\$1,250**

## **BEVERAGE CART**

PLACECARD PROMOTION  
ON ONE BEVERAGE CART  
&  
SMALL BANNER IN  
EVENT TENT

**\$1,250**

## **EVENING SOCIAL**

LOGO ON SIGNS AT ALL  
SOCIAL EVENT TABLES  
&  
SMALL BANNER IN  
EVENT TENT

**\$1,000**

## **LUNCH SPONSOR**

LOGO ON TABLE AND  
LUNCH BOXES  
&  
ADMISSION FOR 1  
REPRESENTATIVE  
(NON-GOLFER)

**\$500**

## **LONGEST DRIVE**

PLACECARD PROMOTION  
AT SPONSORED HOLE

**CLOSEST TO PIN  
\$500**

**\$750**

## **HOLE SPONSOR W/ HOSPITALITY**

PLACECARD PROMOTION  
AT SPONSORED HOLE

**HOLE SPONSOR  
\$500**

**\$750**

## **CART SPONSOR**

PLACECARD PROMOTION  
AT BAR OR ON CART

**STARTER BAR  
\$500**

To take advantage of the enclosed sponsorship opportunities

[www.virginiashiprepair.org/SponsorshipPackages](http://www.virginiashiprepair.org/SponsorshipPackages) ● [info@VirginiaShipRepair.org](mailto:info@VirginiaShipRepair.org)



# 15TH ANNUAL LEGO COMPETITION



The VSRF LEGO Competition is designed to build awareness of the job opportunities available to our emerging workforce, and connect STEM education to the ship repair industry. The competition is held among local middle-school students, who use online LEGO CAD software to build a ship component, while learning about associated trade occupations. Sponsorship of the LEGO Competition helps offset the cost associated with holding the event, such as participant t-shirts, lunches, and awards!

**\$1,500**

PLATINUM LEVEL  
SPONSOR

- PRIMARY LOGO PLACEMENT ON EVENT MARKETING MATERIAL
- LOGO ON ALL LUNCH TABLES
- OPPORTUNITY TO PRESENT OPENING REMARKS AND WINNERS

**\$1,000**

GOLD LEVEL  
SPONSOR

- PRIMARY LOGO PLACEMENT ON EVENT MARKETING MATERIAL
- MENTIONS IN EVENT PRESS RELEASE
- LOGO PLACEMENT ON PARTICIPANT T-SHIRTS

**\$500**

SILVER LEVEL  
SPONSOR

- LOGO PLACEMENT ON EVENT MARKETING MATERIAL
- ACKNOWLEDGEMENT ON PARTICIPANT T-SHIRT
- POSITION ON JUDGING PANEL

To take advantage of the enclosed sponsorship opportunities

[www.virginiashiprepair.org/SponsorshipPackages](http://www.virginiashiprepair.org/SponsorshipPackages) ● [info@VirginiaShipRepair.org](mailto:info@VirginiaShipRepair.org)



# SHIP REPAIR RACE NIGHT



Drivers, start your engines! Langley Speedway in Hampton hosts this phenomenal event, which in past years has attracted over 500 industry representatives. The Speedway regularly boasts attendance of 3,000-plus local race fans, making this event a great place to advertise your company, job openings, and products. Treat your employees to a night of fun and comradery with race tickets for the whole family. You will not want to miss this action-packed Saturday night at the races!

**\$1,750**

PLATINUM LEVEL  
SPONSOR  
LIMIT: 5

- LOGO ON THE RACE NIGHT PROGRAM & WEBSITE EVENT LISTING
- LIVE RADIO & TRACK COVERAGE ON RACE NIGHT ADVERTISEMENT
- BOOTH SPACE AT THE RACE
- PRESENT UNDERCARD RACE TROPHIES
- VSRA SKYBOX TICKETS FOR 4, PLUS 150 EVENT TICKETS

**\$1,000**

GOLD LEVEL  
SPONSOR

- BOOTH SPACE AT THE RACE
- LIVE RADIO & TRACK COVERAGE ON RACE NIGHT ADVERTISEMENT
- PRESENT UNDERCARD RACE TROPHY
- LOGO ON VSRA WEBSITE
- VSRA SKYBOX TICKETS FOR 2, PLUS 100 EVENT TICKETS

- LIVE RADIO & TRACK COVERAGE ON RACE NIGHT ADVERTISEMENT
- 50 EVENT TICKETS

**\$500**

SILVER LEVEL  
SPONSOR

To take advantage of the enclosed sponsorship opportunities

[www.virginiashiprepair.org/SponsorshipPackages](http://www.virginiashiprepair.org/SponsorshipPackages) ● [info@VirginiaShipRepair.org](mailto:info@VirginiaShipRepair.org)





# **VIRGINIA SHIP REPAIR ASSOCIATION**



# **VIRGINIA SHIP REPAIR FOUNDATION**

**On behalf of our dedicated membership, the Virginia Ship Repair Association thanks you for your continued support of our valuable programs and initiatives. Each day, VSRA strives to ensure the talented men and women of the ship repair industry enjoy a safe, secure, environment in which they can continue to maintain our strong commercial fleet and keep our US Navy operating at maximum readiness.**

**Should you have any questions about the opportunities listed in this package, please contact our office by calling (757) 233-7034 or e-mailing us at [info@VirginiaShipRepair.org](mailto:info@VirginiaShipRepair.org).**



## **STRENGTH BEHIND THE FLEET**

**[WWW.VIRGINIASHIPREPAIR.ORG](http://WWW.VIRGINIASHIPREPAIR.ORG)**

**101 West Main St, Ste 5500 ● Norfolk, Virginia 23510 ● 757-233-7034**



**VIRGINIA SHIP REPAIR  
FOUNDATION**