

2025 SPONSORSHIP OPPORTUNITIES



**VIRGINIA SHIP REPAIR
ASSOCIATION**

**VIRGINIA SHIP REPAIR
FOUNDATION**



WWW.VIRGINIASHIPREPAIR.ORG

101 West Main St, Ste 5500 • Norfolk, Virginia 23510 • 757-233-7034

A WORD FROM THE VSRA PRESIDENT

“Thank you for supporting the Virginia Ship Repair Association and Foundation. Your sponsorship helps us continue delivering high-quality programs that support you and the hardworking men and women of the Ship Repair industry.

Sponsoring events, like our Golf Tournament, provides essential resources to reach students, educators, and communities across Hampton Roads. Thanks to the generosity of our sponsors, we’ve connected with tens of thousands of individuals.

We invite you to explore the sponsorship options listed here, whether for a seminar, our Safety & Health expo, or a Saturday night at the races. Your participation is crucial to our success.

Thank you for your continued support.”

Bill Crow

President, VSRA and Executive Director, VSRF



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**VIRGINIA SHIP REPAIR
ASSOCIATION**



**VIRGINIA SHIP REPAIR
FOUNDATION**

TO OUR 2024 SPONSORS

On behalf of our dedicated membership, the Virginia Ship Repair Association and Virginia Ship Repair Foundation, thank you for your continued support of our valuable programs and initiatives. Each day, we strive to ensure the talented men and women of the ship repair industry enjoy a safe and secure environment in which they can continue to maintain our strong commercial fleet and keep our US Navy operating at maximum readiness.

VSRA's mission is to focus and coordinate member resources on the issues, challenges, and opportunities facing the ship repair industry. VSRF's mission is to promote, support, and provide training, workforce development, and resources to, and on behalf of, the ship repair industry. Your support and involvement have been instrumental in carrying out these missions in 2024 and we are looking forward to your support in 2025 and beyond, and for that, we thank you.

3M PERSONAL SAFETY DIVISION
 ACCURATE MARINE ENVIRONMENTAL, LLC
 ACORN CARE PRIMARY & URGENT CARE
 ADVANCE SAFETY EQUIPMENT COMPANY
 ADVANCED INTEGRATED TECHNOLOGIES, LLC
 AEROTEK, INC.
 AMERICAN EQUITY UNDERWRITERS, INC.
 ATLANTIC UNION BANK
 AVOLER GROUP, LLC
 AXS SOLUTIONS, LLC
 BAE SYSTEMS NORFOLK SHIP REPAIR
 BANKERS INSURANCE LLC
 BAY METALS & FABRICATION, LLC
 BDO USA, LLP
 BLAST-ONE INTERNATIONAL
 BRANDSAFWAY SOLUTIONS, LLC
 C.E. THURSTON & SONS, INC.
 CAPITOL FINISHES, INC.
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 CROFTON DIVING CORPORATION
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 DOMINION PHYSICAL THERAPY & ASSOCIATES
 DOWN RIVER PRESERVATION LLC
 DUPONT PERSONAL PROTECTION
 EAST COAST REPAIR & FABRICATION, INC.
 ECI DEFENSE GROUP/ DUTCH VALLEY SUPPLY
 ELECTRIC MOTOR & CONTRACTING
 EMS ICE, INC.
 FAIRLEAD BOATWORKS
 FORVIS LLP
 GENERAL DYNAMICS NASSCO-NORFOLK
 GOVCONPAY
 HAMPTON ROADS WORKFORCE COUNCIL
 HII FLEET SUPPORT GROUP LLC
 HYTORC VIRGINIA
 HYVAL INDUSTRIES, INC.
 IMIA, LLC
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 INDUSTRY PRESERVATION LLC
 INTEGRITY STAFFING SERVICES
 ITL SOLUTIONS
 JH NORTON COMPANY INC.
 JO-KELL, INC.
 JRF SHIP REPAIRS LLC
 KITCO FIBER OPTICS

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 MHI SHIP REPAIR AND SERVICES
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 MSA-THE SAFETY COMPANY
 NETWORK INDUSTRIES LTD.
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 NORFOLK COATING SERVICES, LLC
 NSC TECHNOLOGIES, LLC
 OBBCO SAFETY & SUPPLY
 OCEANEERING INTERNATIONAL, INC.
 ODU'S VIRGINIA DIGITAL MARITIME CENTER
 PLD MECHANICS
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 PRILLAMAN CRANE & RIGGING INC.
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 PRISM MARITIME, LLC
 Q.E.D. SYSTEMS, INC.
 RAPID PREP
 RIX INDUSTRIES
 RVT GROUP
 SIGNAL MANAGEMENT SERVICES
 SPEC RESCUE INTERNATIONAL
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 STRUCTURAL MECHANICAL SYSTEMS, LLC
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 SURFACE TECHNOLOGIES CORPORATION
 TCI MECHANICAL INC
 TECNICO CORPORATION
 THE AMERICAN EQUITY UNDERWRITERS, INC.
 THE GBS GROUP
 THE MASTER LOCK CO.
 THE TIDEWATER ASSOCIATION OF SERVICE CONTRACTORS
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 WORKERSFIRST CLINICS



WHY SPONSOR?

The Virginia Ship Repair Association, in partnership with the Virginia Ship Repair Foundation, conducts outreach, awareness, and advocacy activities that strengthen the ship repair industry and improve the business environment for our member companies and beyond.

Many of our industry-focused projects provide your company with the opportunity to feature your leadership role in the industry and expand your organization's visibility. This package was developed to give member companies a preview of the sponsorship opportunities available in 2025.



Feel free to scan the QR code above
to see all available sponsorships!

2025 SPONSORSHIP OVERVIEW

VIRGINIA SHIP REPAIR ASSOCIATION THE STRENGTH BEHIND THE FLEET

HUMAN RESOURCES SEMINAR			GOLD \$750	SILVER \$500	
SUMMER MEMBER SOCIAL	EVENT BAR \$2,500		GOLD \$1,250	SILVER \$750	BRONZE \$500
SAFETY AND HEALTH SEMINAR	PLATINUM + \$2,250	PLATINUM \$1,500	GOLD \$750	SILVER \$550	BRONZE \$250
SAFETY SUGGESTION AWARDS	PRESENTING \$2,500				
CONTRACTS SEMINAR SERIES			GOLD \$750	SILVER \$500	

VIRGINIA SHIP REPAIR FOUNDATION DEVELOPING THE WORKFORCE

ADMIRALS NIGHT	PLATINUM \$1,500	GOLD \$1,000	SILVER \$500
DIGITAL INNOVATION COMPETITION	PLATINUM \$1,500	GOLD \$1,000	SILVER \$500
SHIP REPAIR RACE NIGHT	PLATINUM \$1,750	GOLD \$1,000	SILVER \$500
VSRF GOLF TOURNAMENT	GOLD \$4,000		+ MANY MORE OPPORTUNITIES
TRADESPERSON OF THE YEAR AWARDS	PRESENTING \$6,000		

HUMAN RESOURCES

PROFESSIONAL DEVELOPMENT SEMINAR

FORMAT: HALF-DAY SESSION WITH FOUR FEATURED SPEAKERS

ATTENDANCE: 100+

AUDIENCE: HUMAN RESOURCES PROFESSIONALS

MARKETING: TARGETED INVITATIONS, ANNOUNCEMENTS, WEBSITE PROMOTION

Each spring, the Virginia Ship Repair Association Human Resources Committee presents the annual Human Resources Professional Development Seminar. This seminar covers a variety of topics essential to the HR professional, and is typically approved for three general credit hours through the HR Certification Institute and SHRM.

\$750

**GOLD LEVEL
SPONSORSHIP**

- PROMINENTLY PLACED VENDOR TABLE AT EVENT
- LOGO PLACEMENT ON EVENT MARKETING ITEMS
- LOGO ON AGENDA AND PROJECTION SCREEN
- TWO COMPLIMENTARY SEMINAR ATTENDEES

\$500

**SILVER LEVEL
SPONSORSHIP**

- VENDOR TABLE AT EVENT
- LOGO PLACEMENT ON EVENT MARKETING ITEMS
- LOGO ON SCREEN DURING SEMINAR
- ONE COMPLIMENTARY SEMINAR ATTENDEE

SUMMER SOCIAL

VSRA MEMBER EVENT

FORMAT: EVENING NETWORKING SOCIAL

ATTENDANCE: 200+

AUDIENCE: COMPANY EXECUTIVES, DIRECTORS, MANAGEMENT

MARKETING: TARGETED INVITATIONS, ANNOUNCEMENTS, WEBSITE PROMOTION

The VSRA Member Summer Social will return in 2025! This networking social is open for free admission to all VSRA Members and features an evening of entertainment, food, drinks, and camaraderie among the ship repair industry.

- SIGNAGE WITH COMPANY LOGO AT EACH BAR
- COMPANY LOGO ON EVENT MARKETING ITEMS
- PRIMARY LOGO PLACEMENT ON EVENT SIGNS AND FLYERS
- SPECIAL THANK YOU DURING EVENT REMARKS

EVENT BAR
SPONSORSHIP

\$2,500

- PRIMARY LOGO PLACEMENT ON EVENT SIGNS AND FLYERS
- LOGO ON EVENT WEBSITE
- LOGO DISPLAYED AT BUFFET OR TABLE CENTERPIECES
- SPECIAL THANK YOU DURING EVENT REMARKS

GOLD LEVEL
SPONSORSHIP

\$1,250

- COMPANY LOGO ON EVENT SIGNAGE AND FLYERS
- LOGO ON EVENT WEBSITE

SILVER LEVEL
SPONSORSHIP

\$750

- COMPANY NAME ON EVENT SIGNAGE AND FLYERS
- LOGO ON EVENT WEBSITE

BRONZE LEVEL
SPONSORSHIP

\$500

29TH ANNUAL SAFETY AND HEALTH SEMINAR

FORMAT: ALL-DAY EVENT WITH A VARIETY OF INFO SESSIONS

ATTENDANCE: 300+

AUDIENCE: TRADESPEOPLE, SAFETY PROFESSIONALS, SUPERVISORS

MARKETING: TARGETED INVITATIONS, ANNOUNCEMENTS, WEBSITE PROMOTION

Our Safety & Health Seminar is VSRA's largest professional seminar, featuring a dynamic day of presentations by industry safety experts.

ABIH has previously awarded CM credit which can be claimed for this event.

\$1,500 \$2,250

PLATINUM LEVEL SPONSORSHIP
PLATINUM+ LEVEL SPONSORSHIP

- PRIMARY LOGO PLACEMENT ON EVENT MARKETING ITEMS
- PROMINENT BANNER PLACEMENT IN MAIN ROOM
- PROMINENT DOUBLE SIZED VENDOR TABLE IN THE ARENA
- OPPORTUNITY TO PROVIDE SPONSOR REMARKS
- THREE COMPLIMENTARY ATTENDEES

- PRIMARY LOGO PLACEMENT ON EVENT MARKETING ITEMS
- PROMINENT BANNER PLACEMENT IN MAIN ROOM
- PROMINENT VENDOR TABLE IN THE ARENA
- OPPORTUNITY TO PROVIDE SPONSOR REMARKS
- THREE COMPLIMENTARY ATTENDEES

\$750

GOLD LEVEL SPONSORSHIP

- LOGO ON EVENT MARKETING ITEMS
- BANNER PLACEMENT IN MAIN ROOM
- VENDOR TABLE IN THE ARENA
- ONE COMPLIMENTARY ATTENDEE

\$550

SILVER LEVEL SPONSORSHIP

- COMPANY NAME ON AGENDA & EVENT SCREENS
- VENDOR TABLE IN THE ARENA
- DISTRIBUTION OF YOUR PROMOTIONAL ITEMS

\$250

BRONZE LEVEL SPONSORSHIP

- COMPANY NAME ON AGENDA AND EVENT SCREENS
- DISTRIBUTION OF YOUR PROMOTIONAL ITEMS

SAFETY SUGGESTION AWARD PROGRAM

The Virginia Ship Repair Association Safety Committee proudly presents the Annual Safety Suggestion Awards. The Safety Suggestion Award Program seeks to award employees of VSRA member companies who recommend improvements that create a safer workplace!

The Safety Suggestion Award is a cash award. Nominations occur on a quarterly basis and a yearly award winner is selected from quarterly award winners. The Safety Suggestion Award Program also rewards the nominators who take part in those improvements for implementation across the port.

- RECOGNITION AT EACH PRESENTATION OF THE QUARTERLY AWARDS AND THE ANNUAL AWARD WINNER PRESENTATION.
- OPPORTUNITY FOR A COMPANY REPRESENTATIVE TO PRESENT EACH QUARTERLY AWARD AND THE ANNUAL GRAND PRIZE AT GENERAL MEMBERSHIP MEETINGS, WITH THE CHANCE TO PROVIDE SPONSOR REMARKS.
- LOGO PLACEMENT ON ALL PROGRAM MARKETING MATERIALS, INCLUDING FLYERS, NOMINATION FORMS, AND VSRA WEBSITE EVENT PAGE
- ACKNOWLEDGMENT OF THE SPONSOR'S CONTRIBUTION, MAKING THIS IMPORTANT RECOGNITION PROGRAM POSSIBLE.

**PRESENTING
SPONSOR
\$2,500**

Safety is paramount to our industry's workforce, and VSRA wants to reward innovative ideas for safety enhancement. These ideas become useful safety suggestions that VSRA member companies can implement to improve their work environments and help ensure that all employees go home safely to their families at the end of every shift.

CONTRACTS SEMINAR SERIES

FORMAT: FOUR 1.5 HOUR SESSIONS & NETWORKING RECEPTIONS

ATTENDANCE: 30 – 70 PER SEMINAR

AUDIENCE: CONTRACTS & BUSINESS PROFESSIONALS

MARKETING: TARGETED INVITATIONS, ANNOUNCEMENTS, WEBSITE PROMOTION

Each fall, the Virginia Ship Repair Association Contracts Committee proudly presents the annual Contracts Seminar Series. This series of informational seminars focuses on key issues related to contracting with the federal government as well as topics in business development, and features the renowned annual Ethics & Standards of Conduct Seminar.

\$750

**GOLD LEVEL
SPONSORSHIP**

- LOGO PLACEMENT ON EVENT MARKETING ITEMS
- LOGO ON SCREEN DURING EACH SEMINAR
- TWO COMPLIMENTARY ATTENDEES AT EACH SEMINAR
- OPPORTUNITY TO PROVIDE SPONSOR REMARKS

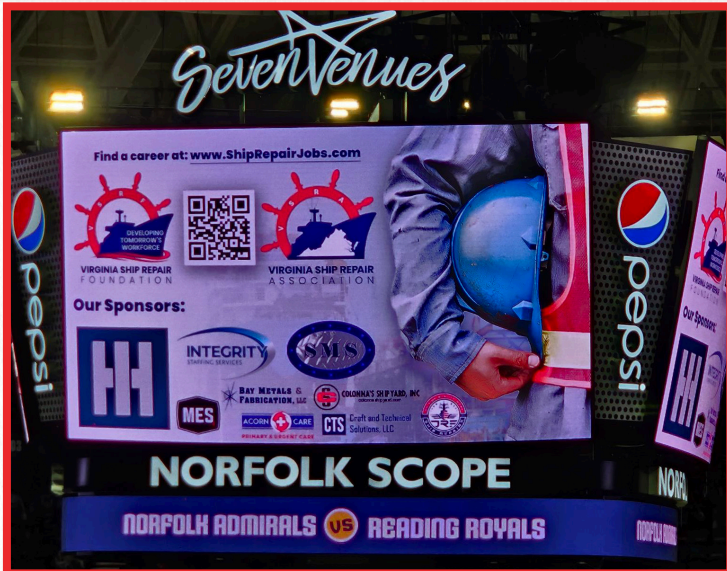
\$500

**SILVER LEVEL
SPONSORSHIP**

- LOGO PLACEMENT ON EVENT MARKETING ITEMS
- LOGO ON SCREEN DURING EACH SEMINAR
- ONE COMPLIMENTARY ATTENDEE AT EACH SEMINAR

ADMIRALS NIGHT

ADMIRALS HOCKEY GAME



Attention all hockey fans! Get ready! VSRF is offering an exclusive sponsorship evening at the Scope Arena with the Norfolk Admirals this March! The Admirals boast a following in the Hampton Roads region. This night is an excellent chance to promote your business offerings to local families and sports fans. By providing tickets for your staff, your company can partake in an exhilarating sports event through sponsorship.

- 5 PARTY PAD PASSES
- 25 TICKETS
- PROMINENT INCLUSION IN SPONSOR ADVERTISING (VIDEOBOARD)

PLATINUM LEVEL
SPONSORSHIP

\$1,500

- 4 PARTY PAD PASSES
- 20 TICKETS
- INCLUSION IN SPONSOR ADVERTISING (VIDEOBOARD)

GOLD LEVEL
SPONSORSHIP

\$1,000

- 2 PARTY PAD PASSES
- 15 TICKETS
- INCLUSION IN SPONSOR ADVERTISING (VIDEOBOARD)

SILVER LEVEL
SPONSORSHIP

\$500

19TH ANNUAL DIGITAL INNOVATION COMPETITION



The Digital Innovation Competition is designed to introduce available careers to the emerging ship repair workforce through STEM education. Competing middle school students in the local area use CAD software to build a ship component while learning about associated trade careers. Sponsorship of this event helps offset the cost associated with holding the event, such as participant t-shirts, lunches, and awards!

\$1,500
PLATINUM LEVEL
SPONSORSHIP

- PRIMARY LOGO PLACEMENT ON EVENT MARKETING ITEMS
- LOGO ON ALL LUNCH TABLES AND PARTICIPANT T-SHIRTS
- OPPORTUNITY TO SERVE AS JUDGE AND PROVIDE REMARKS
- PARTICIPATION IN WINNER PRIZE PRESENTATIONS

\$1,000
GOLD LEVEL
SPONSORSHIP

- LOGO PLACEMENT ON EVENT MARKETING ITEMS
- LOGO PLACEMENT ON PARTICIPANT T-SHIRTS
- OPPORTUNITY TO SERVE ON JUDGING PANEL

\$500
SILVER LEVEL
SPONSORSHIP

- LOGO PLACEMENT ON EVENT MARKETING ITEMS
- ACKNOWLEDGEMENT ON PARTICIPANT T-SHIRTS

SHIP REPAIR RACE NIGHT

LANGLEY SPEEDWAY



Drivers, start your engines! Langley Speedway hosts Ship Repair Race Night, which regularly attracts 600+ industry representatives and 3,000+ local race fans. This event is a great place to advertise job openings, products, and services. Ticket packages allow you to treat your employees to a night of fun and camaraderie at this action-packed Saturday night at the races!

- LOGO ON EVENT PROGRAM AND VSRA WEBSITE
- MENTIONS DURING LIVE RADIO AND TRACK COVERAGE
- BOOTH SPACE AT THE TRACK
- PRESENT UNDERCARD RACE TROPHIES
- VIP PARTY DECK PASSES FOR 15 AND 150 EVENT TICKETS

PLATINUM LEVEL
SPONSORSHIP

\$1,750

- MENTIONS DURING LIVE RADIO AND TRACK COVERAGE
- BOOTH SPACE AT THE TRACK
- PRESENT UNDERCARD RACE TROPHY
- 10 VIP PARTY DECK PASSES AND 100 EVENT TICKETS

GOLD LEVEL
SPONSORSHIP

\$1,000

- MENTIONS DURING LIVE RADIO AND TRACK COVERAGE
- 5 VIP PARTY DECK PASSES AND 50 EVENT TICKETS

SILVER LEVEL
SPONSORSHIP

\$500

39TH ANNUAL VSRF GOLF TOURNAMENT

The 39th Annual VSRF Golf Tournament will take place in October 2025 at Cypress Point Country Club. This all-day event is highly attended by industry leadership and serves as a great way to promote your company's goods and services.

VSRF is a 501(c)(3) non-profit. All sponsorships are tax-deductible and go toward valuable initiatives that enhance and expand the future ship repair industry workforce. In 2024, golfer spots sold out in *under 2 minutes!*

To secure a team of four, consider a Gold Sponsorship.



**GOLD
SPONSORSHIP
\$4,000**

- ONE FOURSOME GOLFER TEAM
- LOGO ON EVENT WEBSITE
- PROMOTIONAL ITEMS IN PARTICIPANT BAGS
- PRIMARY LOGO DISPLAY ON EVENT MARKETING ITEMS
- 2 MULLIGANS & 10 PRIZE ENTRIES PER PLAYER

**BEVERAGE
CART
\$1,300**

- BANNER WITH COMPANY NAME ON BEVERAGE CART
- OPPORTUNITY TO DRIVE BEVERAGE CART

**EVENING
SOCIAL
\$1,250**

- LOGO ON SIGNS AT ALL SOCIAL EVENT TABLES
- ADMISSION FOR 2 (NON-GOLFING REPS)

**HOSPITALITY
HOLE
SPONSOR
\$1,100**

- HOSPITALITY TENT AT HOLE

**FIRST AID
TENT
\$1,100**

- COMPANY LOGO AT FIRST AID TENT

**LUNCH
SPONSOR
\$1,000**

- LOGO ON TABLE AND LUNCH BOXES
- ADMISSION FOR 1 (NON-GOLFING REP)

**CART
SPONSOR
\$750**

- COMPANY LOGO IN GOLF CARTS

**STARTER
BAR
\$600**

- COMPANY LOGO AT BAR
- ADMISSION FOR 1 (NON-GOLFING REP)

**HOLE
SPONSOR
\$500**

- COMPANY NAME SIGN AT SPONSORED HOLE

**LONGEST
DRIVE
\$500**

- COMPANY NAME SIGN AT SPONSORED HOLE

**CLOSEST
TO THE PIN
\$500**

- COMPANY NAME SIGN AT SPONSORED HOLE

19TH ANNUAL TRADESPERSON OF THE YEAR AWARDS

Established in 2006, the Virginia Ship Repair Foundation's Tradesperson of the Year Awards recognize excellence in the ship repair industry workforce. From numerous nominees, two winners are selected: a Senior Tradesperson with five or more years of industry experience and a Junior Tradesperson with fewer than five years experience in their chosen trade field. These nominees and winners are truly the best of the best who showcase the exemplary talent and work ethic that make Virginia's ship repairers the best in the world. Sponsorship of this program allows continued acknowledgement of excellence in our workforce!

\$6,000

**PRESENTING
SPONSOR**

- LOGO PLACEMENT ON ALL PROGRAM MARKETING, INCLUDING FLYERS, NOMINATION FORMS, WEBSITE NOTICES, AND AT THE PRESENTATION LUNCHEON
- POSITION ON EVENT JUDGING PANEL
- OPPORTUNITY TO PRESENT AWARDS AT THE NOVEMBER GENERAL MEMBERSHIP MEETING
- OPPORTUNITY FOR COMPANY TO BE RECOGNIZED AT EVENTS WHERE TRADESPERSONS ARE HIGHLIGHTED





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THE STRENGTH BEHIND THE FLEET

